

Mega-Evaluation Rubric

Bruce Spear, WS 2017-18

Process

Writing Process

1. Portfolio extensively developed, sophisticated document organization and use, including integration of note-taking, bibliography and link collections, and integrated use
2. Drafts reflect commitment to topic over weeks, multiple changes and levels of understanding
3. Revision in light of new materials, methods, or perspectives
4. Thrown together, featuring gaps

Initiative and Motivation

1. Sparks are flying. Consistently finds multiple and significant ideas and questions, and writes them up thoughtfully
2. The toast is warm. Identifies something interesting every week
3. Answers the doorbell. Does the homework
4. Nobody's home. Incomplete uninspired notes few and far in between

Time Management

1. More than responsible. Assignments done on time and well, reflecting sufficient time to the task and then some, including thoughtful reflection on time management, questions for the following week, self-conscious attention to staying on the case
2. Kept up in good faith. All homework and all parts submitted on time; clear improvement
3. Worked to rule. Clearly pressed for time and commitment, probably ambivalent. Pro forma references to GTD
4. Nobody's home. Many missed assignments, not all parts completed; little evidence of self-conscious improvement, commentary weak

Team Work (Katzenbach¹)

1. Evidence of real conversations leading to changes in question, argument, and perspective; autonomy within a larger collective
2. Reference to open-ended discussion, mutual assistance, trust, and discovery
3. Limited discussions with others (one-way), scope and depth
4. Little or no reference to others

Design

From recitation to writer

1. Writer. Critical synthesis of literatures. Insightful, persuasive
2. Reader. Gets the point and points, adds and subtracts what has been given, and is looking beyond
3. Collector. Careful flower arrangement, not yet exploring alternatives
4. Reciter. Recites others. Throws things into a sack and says, merely, "look what I've got, give me a good grade"

Writing Design (Coppensⁱⁱ)

1. Well-structured, sections unique and logically sequenced; fluid, engaging discursive style Strong keywords, subordination of detail, fascinating discussion
2. Effective use of graphics and images,
3. Discussion well-supported, evidence carefully weighed and balanced
4. Confusion, mistakes in spelling, grammar

Research

Research Questions (Craftⁱⁱⁱ)

- Practical Application, "So that readers can better .."
- Conceptual Significance, "In order to help my reader understand better..."
- Practical Question, "Because I want to find out ..."
- Topic, "I am working on the topic of ..."

Critical Thinking / Thesis Defense (Wolcott/Lynch^{iv})

1. Seeks Next Steps. Critical reflection on limits to proposed solutions, Anticipation of changing conditions
2. Explores Alternatives. Offers generous responses to critics, recognizes ambiguity and uncertainty of evidence and argument, explores alternatives
3. Conducts Analysis. Competent analysis of evidence, arguments, assumptions, and material organization; thoughtful presentation of solutions
4. Makes Lists. Initial listing of issues, experts, sources, solutions, and competing arguments.

Eight Strategies for Using Sources (Yale^v)

1. Leapfrogging, going beyond what others have said to pose possibly new questions relevant to theory or application
2. Picking a fight, and drawing battle lines, challenging established positions and likely based on Matchmaking, placing sources against each other in new ways
3. Defining key terms from multiple sources, beyond Leo
4. Piggybacking, content to show others have found the same thing (who cares?)

Warrants (UMN^{vi})

- *Engages relevant current disciplinary debates, including issues, concepts, terms, and forms of argument reflecting extensive reading in the field*
- *Features 3-4 sided counter-arguments, dwelling on complexity and contradiction among professionals*
- *Accounts for situational/organizational context in a dynamic business environment*
- *Sequences arguments, easy reading design*

Literacy Checklists

Outlining

- *Elaborated structure: Turning the problem inside-out, lots of questions and false starts, strong sub-heads*
- *Reporting and Discussion: Accurate paraphrases and thoughtful responses, elaborate use of reporting verbs and structures*
- *Attention to citations and detail: prioritizing, subordination, citation form and style*
- *Annotated Imagery: well-chosen, built collections, consistently resized, placed with white space, and used effectively*
- *Style: consistent, legible, headers and footers, TOC*

PC

- *Passwords and password manager, Encryption*
- *Filenames, organization, keyword search*
- *Backups, routine for daily, off-site*
- *Shortcuts for application startup, screen manager, Outline View in MS Word*
- *Sync and use of bookmarks, calendar, todo lists, notebook, photos*
- *Google Scan, MindMapper*

i Katzenbach, J. R., & Smith, D. K. (1993). The Discipline of Teams. Harvard Business Review. Retrieved from <http://dirkjanswagerman.nl/static/files/MBI/Module 15/The Discipline of Teams.pdf>

ii Coppens, M. (2012). Thesis assessment rubric. Retrieved from https://www.wur.nl/upload_mm/8/a/c/5d02dc1a-6534-46b2-81a4-4f45764f945d_ThesisassessmentrubricBVG.pdf

iii Booth, W., Colomb, G., & Williams, J. (2008). The Craft of Research, Third Edition. Chicago Guides to Writing, Editing, and Publishing. <https://doi.org/10.1016/j.laa.2006.10.019>

iv Wolcott, S. K. (2006). College Faculty Handbook: Steps for Better Thinking. Retrieved from http://www.wolcottlynch.com/SiteAssets/educator-resources/Handbook_060211.pdf

v Ryan Webler. (n.d.). Eight Strategies for Using Sources. Yale University Writing Centre. Retrieved from www.yale.edu/writing

vi Littlefield, H., & Upton, K. (2015). Writing Goals. Retrieved from http://archive.undergrad.umn.edu/cwb/pdf/CSOM_WP2_Final.pdf